

2016 *Click It or Ticket* Fact Sheet



- Officers from police departments, sheriff's offices and Michigan State Police will focus on seat belt enforcement during the *Click It or Ticket* campaign May 23-June 5.
- The mobilization is about saving lives, not just writing tickets. Buckling up can reduce the risk of serious injury or death by 45 percent.
- Eight people died in traffic crashes during the 2015 Memorial Day holiday period. This is a significant decrease from the 20 fatalities during the 2014 Memorial Day holiday period. (*Michigan State Police, Criminal Justice Information Center, MSP-CJIC*)
- In 2015, 188 people who died in traffic crashes in Michigan were not wearing their seat belts. Of those, 138 were male and 50 were female. (*MSP-CJIC*)
- Michigan's 2015 seat belt use rate is 93 percent. The national seat belt use rate in 2015 was 88.5 percent. (*Wayne State Transportation Research Group and National Highway Traffic Safety Administration, NHTSA*)
- Traffic enforcement is serious crime fighting. Past mobilization efforts have resulted in drunk driving arrests, stolen vehicle recoveries and numerous felony and misdemeanor warrant arrests.
- For some drivers, the threat of a ticket has proven to be a greater incentive to buckle up than the risk of death or life-altering injury.
- Michigan has a primary enforcement law which allows officers to stop motorists who are not buckled up. The fine and associated costs for unbuckled adults is \$65.
- Michigan law requires drivers, front seat passengers and passengers 15 and younger in any seating position to be buckled up. Children must be in a car seat or booster seat until they are 8 years old or 4'9" tall, and children under 4 years old must be in the back seat.
- In 2013, there were 9,580 unbuckled passenger vehicle occupants killed in crashes in the United States. (*NHTSA*)
 - Nationally, there were 638 children 12 and younger killed in motor vehicle crashes. Of those fatalities, more than a third (38%) were unrestrained. (*NHTSA*)
 - Among young adults 18 to 34 years old killed in crashes, 61 percent were completely unrestrained—the highest percentage of all age groups. (*NHTSA*)